



Yadira Guzman

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« I am a multidisciplinary designer. I have worked with different companies (in Bogota, Paris and Berlin) for several years. I am currently based in Berlin, working as a Product Designer (UX UI), transforming complex requirements into simple and beautiful digital products.»

Education

Html - CSS - Js

Dawan IT Consulting 2016 | Paris-France

MASTER II Product UI/UX Design

Université Paris 8 Vincennes - Saint-Denis 2010-2012 | Paris

Graphic Design & Advertising

Universidad Central 1998 -2003 | Bogota

Skills

- UI/UX/Webdesign
- Design Thinking
- User Research (Qual & Quant)
- User Flows
- Wireframes
- Prototypes
- Information Architecture
- Design Systems
- Teacher / Mentor
- Html-Css-Js

Tools

- Figma - Sketch
- Photoshop - Illustrator
- After Effects - Principle
- Zeplin - Framer
- Jira / Confluence

Languages

- English - Fluent
- French - Fluent
- Spanish - Native
- German - Conversational

Experience

Career Foundry

UI Mentor 12.2022 - Currently | Remote

Providing video reviews and one-on-one calls to mentor and support students in their career change journey.

Mailbutler

Senior UX/UI Designer 09.2020 - Currently | Remote

User research, wireframes, usability testing, prototypes, creation and maintenance of a Design System. Improvement of the UX and UI of an email plugin.

Alocai - Altagram

UX/UI Designer 08.2019-08.2020 | Berlin

One year project. Design from scratch of a video game localization platform that simplifies the communication between clients, project managers and translators. Entire UX, IA and UI of the platform. User research, testing, Design System.

Freelance

UX/UI + Web Designer 05.2015 - 05.2022 | Berlin

Web design, UI/UX (Research, wireframes, user flows, user testing). For major clients such as Lingoda GMBH, Julien Zietlow, Applause, MYD and Altagram.

Les Comptoirs

UX/UI + Web Designer 03.2012 - 01.2015 | Paris

Web design, responsive design, UX/UI design, mobile apps, cinemagraphs. For major clients such as Icade, Axa Insurance, Bnp Paribas, or LVMH.

Redi School

UX/UI Teacher & Mentor Volunteer 09.2019 - 2021 | Berlin

Women Digital Program Teacher & Mentor Volunteer Web design Teacher & Mentor